



To
All Members of WIG/
Supportive Members of WIG/
Partners of WIG

Subject: Observance of World Water Day – 22 March 2026 in alignment with UN Sustainability Goals and UNCCD Initiatives

Dear Members, Coordinators, Coaches, and Affiliated Institutions,

Greetings from the World Council of Indigenous Games (WIG).

In observance of **World Water Day on 22 March 2026**, the World Council of Indigenous Games (WIG) invites all affiliated academies, schools, sports organizations, and community groups to participate in a global awareness initiative titled:

“Water for Life – Play for Water.”

This initiative is organized in alignment with the global environmental commitments of the **United Nations** Sustainable Development Goals (SDGs), particularly SDG 6 – Clean Water and Sanitation and supports the objectives of the United Nations Convention to Combat Desertification (UNCCD)****, which promotes sustainable land management, protection of natural resources, and resilience against land degradation and drought.

Water is a vital natural resource that sustains ecosystems, communities, and cultural traditions. Indigenous communities have historically maintained a deep connection with nature and practiced sustainable methods of protecting land and water. Through indigenous games and traditional cultural practices, WIG seeks to promote awareness among youth and communities about environmental responsibility and the importance of conserving water resources for future generations.

Program Activities: All affiliated institutions are encouraged to organize the following activities on or before **22 March 2026**:

1. Indigenous Games Demonstration: Students and athletes may perform Indigenous games, traditional games or martial arts demonstrations of any indigenous games and indigenous sports that represent strength, discipline, and harmony with nature.

2. Water Conservation Pledge: Participants should take a pledge to conserve water, protect natural ecosystems, and support sustainable environmental practices.

3. Awareness Session: Institutions may conduct a short educational session or discussion on the importance of water conservation, climate resilience, land restoration, and sustainable development in alignment with global sustainability initiatives.



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Participation Guidelines

- The event should be organized **on or before 22 March 2026**.
- Participants may wear **blue ribbons or badges** symbolizing water protection and environmental responsibility.
- Photos and activity reports may be submitted to the **WIG Secretariat** for documentation and awareness promotion. Submit via Google Form
 - <https://forms.gle/9kyGRQ3JEWHdrKvY6>

This initiative reflects WIG's commitment to promoting **indigenous knowledge, environmental sustainability, and community engagement through sports**, while supporting global efforts toward sustainable development and ecological protection.

Note: All participating institutions and their students will receive **e-certificates of participation** from the **World Council of Indigenous Games (WIG)** in recognition of their contribution to the **World Water Day 2026 – “Water for Life, Play for Water”** global awareness initiative.

We kindly request all members and affiliated institutions to actively participate and make this global initiative a meaningful success.

Let us join together to spread the message:

“Protect Water – Protect Land – Protect Future.”

With highest respect and regards,

Yours sincerely,

Dr. Ramya (She/Her)
General Secretary
World Council for Indigenous Games (WIG)



Copy to:

- UNCCD, Germany
- CSO Panel Representative Asia
- President of WIG
- Regional President of WIG

WIG

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INDIGENOUS GAMES

SPORTS FOR DEVELOPMENT AND PEACE

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Sports for Development and Peace

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