

Circular Letter No.: WIG/EVENT/116/2026 | **Date:** 13th May 2026

To

All Members of WIG/
Supportive Members of WIG/
Partners of WIG

Subject: WIG Environment Awareness Program – 2026 “Green Champions”

Respected Sir/Madam,

Greetings from the **World Council of Indigenous Games (WIG)**.

We are pleased to inform you that WIG is organizing the “Student Environment Awareness Program – 2026”, a global initiative aimed at empowering students to become “Green Champions” by promoting environmental awareness, sustainable lifestyles, and indigenous ecological knowledge.

This program is designed to inspire young minds to actively participate in protecting nature through practical actions, community engagement, and eco-friendly practices.

Event Title: WIG Environment Awareness Program – 2026

Theme: “Green Champions”

Organized by: World Council of Indigenous Games (WIG), India

Date of Entries: On or Before 30th May 2026

1. Background & Rationale: In recent years, environmental challenges such as climate change, pollution, deforestation, and loss of biodiversity have increased significantly. At the same time, indigenous communities have long practiced sustainable living in harmony with nature.

Students play a crucial role in shaping the future. By educating and engaging them in environmental activities, we can build a generation that is responsible, aware, and committed to protecting the Earth.

This initiative integrates:

- Environmental awareness
- Indigenous knowledge systems
- Sustainable lifestyle practices
- Youth participation and leadership

2. Objectives

1. To create environmental awareness among students
2. To promote sustainable and eco-friendly practices
3. To encourage tree plantation and biodiversity conservation
4. To integrate indigenous ecological knowledge into education
5. To develop leadership among youth as “Green Champions”
6. To strengthen community participation in environmental protection

3. Thematic Alignment with Global Frameworks: This program supports international sustainability initiatives and aligns with:

- United Nations Convention to Combat Desertification (UNCCD)
- Green Climate Fund (GCF)
- UN World Environment Day
- United Nations Sustainable Development Goals (SDGs)



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Key SDGs Covered:

- SDG 3 – Good Health and Well-being
- SDG 4 – Quality Education
- SDG 11 – Sustainable Cities and Communities
- SDG 13 – Climate Action
- SDG 15 – Life on Land
- SDG 17 – Partnerships for the Goals

4. Programme Activities



a. Tree Plantation Drive:

- “One Student – One Tree” initiative
- Seed ball activities in rural and dry areas



b. Waste Management & Plastic-Free Campaign

- Waste segregation practices
- Plastic-free school campaign
- Recycling awareness



c. Indigenous Knowledge Learning

- Learning from elders
- Herbal and natural practices
- Sustainable living techniques
- Learning self-defence technique.



d. Awareness Activities

- Rallies, speeches, poster competitions
- Social media awareness campaigns
- Awareness through Martial arts performance etc



e. Clean Environment Drive

- Clean school campus, playgrounds, public areas
- Promote hygiene and eco-responsibility

5. Participation Guidelines

- Open to: School and College Students
- Participation: Individual / Group
- Duration: 15–30 days activity period (before June 5, 2026)
- Submission:
 - Photos / videos submission on or before 30th May 2026
 - Activity report on or before 30th May 2026
 - Participant details on or before 30th May 2026

6. Recognition & Awards

- **WIG Green Champion Certificate**

7. Expected Outcomes

- Increased environmental awareness among youth
- Active student participation in sustainability
- Promotion of indigenous ecological practices
- Cleaner and greener communities
- Contribution to global environmental goals

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8. Request for Support:

- We request your esteemed institution to kindly extend:
- Participation of students
 - Institutional support and coordination
 - Awareness and publicity support
 - Collaboration in environmental activities

9. Submission Details: Kindly send all the relevant details via email (Email: info@indigenousgames.org), including the latest photos, participant name list (Below Format), and any supporting information or documentation related to the programme.

S.No	Name of the Participants	Activity Performed	Country	Organization Name

This information will help us in compiling the official records and documentation for the Global Indigenous Fitness Challenge – 2026 organized by the World Council of Indigenous Games (WIG), India.

Conclusion: This initiative aims to create a strong movement of young environmental leaders— “**Green Champions**”—who will protect nature and promote sustainable living for future generations.

We look forward to your valuable association in promoting healthy lifestyles, indigenous wisdom, and sustainable global well-being.

With highest respect and regards,

Yours sincerely,


Dr. Ramya (She/Her)
General Secretary
World Council for Indigenous Games (WIG)



Copy to:

- UNCCD, Germany
- CSO Panel Representative Asia (UNCCD)
- WIPO
- GCF
- President of WIG
- Regional President of WIG
- UNEP

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