



To
All Members of WIG/
Supportive Members of WIG/
Partners of WIG

Subject: WIG Organizing the - UNCCD Aligned Free Art Workshop on Land & Environmental Awareness

Respected Sir/Madam,

Greetings from the World Council of Indigenous Games (WIG).

We are pleased to inform you that WIG is organizing a **Three-Day Free Art Workshop** from **20th to 22nd February 2026** at **SRT Auditorium, Madurai, Tamil Nadu, India**, under the themes:

- Land & Environment Awareness
- Indigenous Ecological Knowledge

This initiative is conceptually aligned with the principles of the **United Nations Convention to Combat Desertification (UNCCD)**, which promotes sustainable land management, land restoration, drought resilience, and recognition of Indigenous knowledge systems.

1. Background & Rationale

Land degradation and desertification are serious global challenges impacting livelihoods, biodiversity, and climate stability. The UNCCD is the only legally binding international agreement linking environment and development to sustainable land management.

Indigenous communities have historically practiced:

- Sustainable farming systems
- Water harvesting techniques
- Soil conservation methods
- Biodiversity protection

Their traditional ecological knowledge offers valuable solutions to modern environmental crises.

Through this workshop, WIG aims to use **art as a medium of environmental advocacy** to translate land restoration messages into community-driven awareness.

2. Objectives

1. To promote awareness on desertification and land degradation.
2. To highlight Indigenous ecological knowledge as a sustainable solution.
3. To encourage youth and public participation in land restoration advocacy.
4. To create environmental artworks supporting community education campaigns.
5. To strengthen cultural and environmental integration at the grassroots level.

3. Thematic Alignment with UNCCD

This programme supports key UNCCD focus areas:

- Land Degradation Neutrality (LDN)
- Sustainable Land Management (SLM)
- Drought resilience
- Community participation
- Indigenous knowledge recognition

The workshop also contributes toward Sustainable Development Goals, particularly:

- SDG 13 – Climate Action
- SDG 15 – Life on Land

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WIG Office:

World Council of Indigenous Games,

Sathy Rd, Housing Unit,

Sri Laxmi Nagar, Ganapathy,

Coimbatore-641006, Tamilnadu, India

Tel. : +91- 6383635532

Web : www.indigenousgames.org

E-mail : info@indigenousgames.org





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4. Programme Highlights

- Three-day structured art sessions
- Indigenous ecological storytelling
- Public environmental dialogue
- Artwork exhibition on land restoration themes
- Community Land Protection Pledge
- Free participation and Free Lunch for all registered participants

Target Participants include Indigenous communities, students, artists, environmental activists, and the general public.

5. Expected Outcomes

- Increased environmental awareness among youth and communities
- Creation of art-based land restoration advocacy materials
- Strengthened recognition of Indigenous ecological practices
- Institutional collaboration for sustainable land initiatives

6. Request for Support: In view of the above, we humbly request your esteemed office to kindly extend:

- Official support / endorsement
- Participation of departmental representatives
- Technical guidance on land restoration themes
- Publicity assistance
- Any other suitable collaboration

Your presence and support will significantly strengthen the impact of this environmentally responsible initiative.

We look forward to your positive response and valuable association in promoting sustainable land management and Indigenous ecological wisdom.

With highest respect and regards,

Yours sincerely,


Dr. Ramya (She/Her)
General Secretary
World Council for Indigenous Games (WIG)



Copy to:

- UNCCD, Germany
- CSO Panel Representative Asia
- President of WIG
- Regional President of WIG

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